

SKID ROW
HOUSING
TRUST

SKID ROW DENIM ACADEMY LAUNCH PARTY

NEW INITIATIVE RAISES AWARENESS AND REVENUE FOR PERMANENT SUPPORTIVE HOUSING FOR THE FORMERLY HOMELESS IN DOWNTOWN LOS ANGELES.

WHAT: Skid Row Denim Academy Launch Party

WHO: Skid Row Housing Trust alongside supporters from throughout the Downtown Los Angeles community, including Stikeleather, Tito's Vodka, Pacific Blue Denims, United Leather, RVCC, The Pie Hole, Skingraft, Denim Dudes, and Avery Dennison.

WHEN: October 21, 2016 at 6-9pm

WHERE: The Rooftop at The Standard, Downtown LA

WHY: Skid Row Housing Trust is celebrating the launch of Skid Row Denim Academy on The Rooftop at The Standard, Downtown LA. For a donation to Skid Row Housing Trust, attendees will be able to secure a pair of raw denim jeans or a jacket from Skid Row Denim Academy's limited first run. Made in Downtown Los Angeles, these rugged and long-lasting garments will make the wearer an advocate for providing homes and support to neighbors who struggle with long-term homelessness.

This event is free, but space is limited. Please RSVP online or contact us at denim@skidrow.org if you are interested in attending.

